

BUSAN JIB

BSJ STUDIO

Korean food. BUSANJIB.



Brand & product catalogue



RABOKKI / CHEDDAR · HOT & SPICY · JAJANG

English edition 2026.09

Korean food in Seoul. And beyond.

BUSANJIB welcomes Muslim guests in Myeongdong and Hongdae. Alongside our restaurants, we develop packaged Korean foods that bring the brand into everyday life.



Now, in a cup

Three Rabokki flavors: Cheddar, Hot & Spicy and Jjajang.

A packaged food range from BUSANJIB.

A restaurant brand

Korean dishes, barbecue and fried chicken for travellers discovering Seoul.

Rice cakes. Noodles. One cup.

Three sauces, with rice cakes and ramyeon noodles.



Cheddar



Hot & Spicy



Jjajang

Product	Cheddar	Hot & Spicy	Jjajang
Flavor	Savory cheese	Sweet & spicy	Black bean
Net weight	155 g	145 g	145 g
GTIN-13	8809355881461	8809355881485	8809355881478

ALLERGENS All three contain soybeans, wheat, milk and fish.

Rich & cheesy.



Finish with Cheddar

After heating, add the included Cheddar cheese powder and stir.

Sweet. Then spicy.



A Korean street-food favorite

Rice cakes and noodles coated in a sweet, spicy tteokbokki sauce.

Deep & savory.



Korean black bean sauce

A rich, savory black bean sauce coats the rice cakes and noodles.

Heat, stir & enjoy.

01 Prepare

Add rice cakes, noodles and sauce. Add hot water as directed on the cup.

02 Microwave

Follow the power and heating time on the label.

03 Stir

For Cheddar, add the cheese powder after heating, then mix.



The lid doubles as a serving plate.

Three flavors. KMF Halal certified.



CERTIFIED RANGE

BUSANJIB Rabokki
Cheddar
Hot & Spicy
Jjajang

VALIDITY

2026.05.21
— 2027.05.20

Manufacturer ARAM
Distributor BSJ STUDIO

KMFHC-26-231

Best Product Award

Korea Premium Consumer Goods Exhibition



**BUSANJIB Rabokki
at the exhibition**

Award display and brand booth

MOU with ADYZA



Cooperation in Malaysia

The MOU is a basis for future cooperation.
Commercial terms remain to be agreed.

Find BUSANJIB beyond our restaurants.



ARTBOX

Retail entry

WAMART

Retail entry

IN DEVELOPMENT

Coming next. Gochujang.

D / SOFT PATTERN PHOTO



DESIGN CONCEPT • NOT FOR PRINT

A Korean sauce for the BUSANJIB range

**Production planned
November 2026**

Packaging concept. Final specifications, packaging and certification to be confirmed.

Export prices & terms

FOB BUSAN / USD

Product	Per cup	24-cup carton
Cheddar	USD 1.70	USD 40.80
Hot & Spicy	USD 1.50	USD 36.00
Jjajang	USD 1.50	USD 36.00

Minimum order 1 × 20 ft container
14,400 cups / 600 cartons

Payment T/T 50% advance, 50% before shipment

Lead time Ready for shipment within 21 days
from order confirmation

Three-flavor mix available for the first order.

Product & packing details

Item	Specification
Carton quantity	24 cups
Cup dimensions	Ø120 × H130 mm
Carton / L × W × H	487 × 365 × 255 mm
Carton volume	Approx. 0.0453 m ³
Pallet loading	36 cartons / pallet
Storage	Cool, dry, ambient
Shelf life	12 months from production
Manufacturer / Origin	ARAM / Republic of Korea

Suggested Korea retail prices

Cheddar KRW 4,500 / Hot & Spicy & Jjajang KRW 4,300

FDA food facility registration record

No. 11605508734 / Renewal recorded: 31 Oct 2024
Facility registration does not mean product approval.

Bring BUSANJIB to your market.



Distribution & retail

Tell us your market, sales channel and expected volume to discuss samples and supply terms.

Brand & content

We welcome product features and joint promotions for BUSANJIB Rabokki.

BUSAN JIB

BSJ STUDIO CO., LTD.

Let's talk BUSANJIB.



Samples · Quotations · Partnerships

Jacob Yang

Managing Director

Kamiyu1@naver.com
+82 10 3142 0278

Kwangsoo Key

Sales & Marketing Manager

joie15@naver.com
+82 10 2773 1220

bsjstudio.kr

linktr.ee/busanjib

2F, 59 Toegye-ro 18-gil, Jung-gu, Seoul 04627, Republic of Korea